

# Thinkpak A Brainstorming Card Deck

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#### **Thinkpak A Brainstorming Card Deck**

Thinkpak A Brainstorming Card Deck The Thinkpak brainstorming card deck has 56 cards including two instructional cards, four or five cards for each of the nine key processes, plus seven cards with creative ways to evaluate ideas It's a brilliant instant brainstorming system Thinkpak: A Brainstorming Card Deck: Michael Michalko

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Michalko's Thinkpak [16] is a brainstorming card deck with 56 cards designed to stimulate imagination, generate ideas, and later evaluate the resulting ideas Michalko proposes a game for two or more people involved in group brainstorming The players pick up an idea stimulator card and must come up

### **2013 Section Leaders Summit December 8, 2013**

Page 4 of 11 - CCCA 2013 Section Leaders Summit (December 8, 2013) THINKPAK: a brainstorming card deck it into something" "Everything new is really an addition to or modification of something that already existed To create a new idea, product, service, process, breakthrough, or whatever else you need, just take a subject and change

### **ZenStorming CREATIVE GEMS**

ZenStorming CREATIVE GEMS I had the pleasure and honor to interview Creativity Expert, Michael Michalko Michalko is one of the most highly acclaimed creativity experts in the world and author of the best sellers Thinkertoys (A Handbook of Business Creativity), ThinkPak (A Brainstorming Card Deck), and Cracking Creativity (The

### **Seven Creative Ways to Energize Your Board**

Creativity), ThinkPak (A Brainstorming Card Deck), and his new book Cracking Creativity (The Secrets of Creative Geniuses), published by Ten Speed Press, PO Box 7123, Berkeley, CA 94707 (800-841-BOOK) E-mail your comments and suggestions to Michael at michalko@frontiernet net 7 MOVING? Let Us Know! Send old AND new address, with

### **The Passion Project Timeline**

Brainstorming sessions: Idea generation with peers using Thinkpak Thinkpak is a card deck that helps generate ideas through SCAMPER: Substitute, Combine, Adapt, Modify/Magnify, Put to another use, Eliminate and Reverse/Rearrange

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### **Cracking Creativity: The Secrets Of Creative Genius ...**

few years later as well as the accompanying brainstorming card deck, Thinkpak, to 'Thinkertoys' What impressed me most is not so much the creativity tools outlined in both books In fact, the most productive learning experiences I got out of both books are a few very important

### **Open Research Online**

which has sold over a million copies, and Thinkpak A brain storming card deck by Michael Michalko first published in 1994 Thinkpak is based on Alex Osbornes (1953) SAMPER idea trigger words (Substitute, Combine, Adapt, etc) Michalko (2006) contends that Ray Kroc - the founder of

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Thinkpak: A Brainstorming Card Deck Available on Amazon Michael Michalko 5 E'S FRAMEWORK Deconstruct the patient journey and the multiple

elements that contribute to the experience PURPOSE At the beginning of the project (to dissect the current experience) Revisit as you discover insights and develop ideas throughout the project WHEN You don't need experts in every field but it is

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